



Giesecke+Devrient

The best first impression:

A unique customer onboarding experience with individual and personalized packaging



The best first impression

As the saying goes, you only get one chance to make a first impression. Packaging a product, whether it is a delivery of a new card, or supplying your customer with a replacement, plays a significant part in conveying your brand and its message.

A recent survey by Westrock demonstrates that packaging has a genuine impact on purchase – especially repeat purchase. 63% of customers said that they would use a product or service again because of the appearance or aesthetics of its packaging. In the crowded financial services market, strong appealing packaging is a crucial part of the overall customer experience that could elevate your brand above your competitors, allow your message to be heard by your customers and enable you to remain top-of-wallet.

Our approach

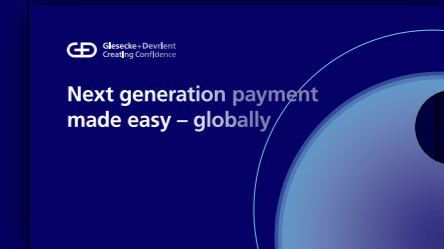
The value-added packaging service, from Giesecke+Devrient (G+D) is designed to be a complete end-to-end solution, a 'one-stop shop' for all of your value-added packaging needs. We will work with you to create a compelling design and then we will source the best appropriate materials. Once sourced, we will assemble them in our secure environment, saving you time and resources while still offering your customers best-in-class packaging. Once assembled, we can also take care of delivery, either to you or direct to your customer. We can help to ensure that you gain the most value from this key customer touchpoint with sophisticated, tailored packaging solutions for every customer scenario.

Our value-added packing service in action

Here are just some of the ways in which card issuers can make an impression on their customers with value-added packaging:

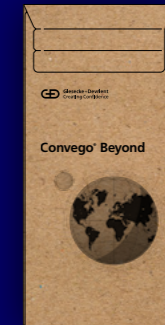
Biometric

Sophisticated biometric-powered security for seamless access and authentication.



Eco

Eco-friendly packaging to deliver another variant on the sustainability message.



Fintech

Sleek, sophisticated packaging approach to reinforce your tech/innovation messaging.



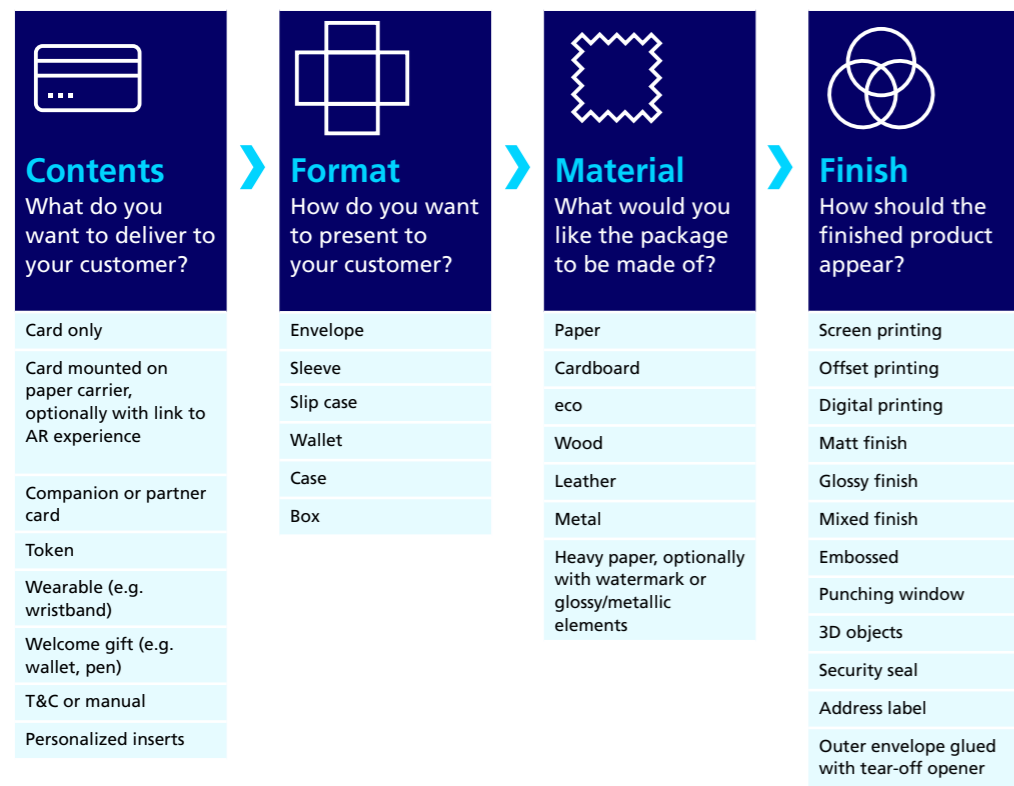
Premium

Stylish, compelling packaging to convey a VIP experience for your customers.



The design journey

There are many decisions and many options available to you with G+D's value-added packaging service. We lay out the key decisions you can make to ensure your packaging provides the best possible experience.



With this toolbox, we can respond to your needs in the most appropriate way.

Custom packs

Are you seeking:

- ✓ Appealing packaging design with your artwork
- ✓ Customized shape with your finishing
- ✓ Swift turnaround time
- ✓ Pleasant price level

Then a product out of the selection shown in this brochure might be your first choice.

Tailored packs

In case you have your own ideas for a tailored solution we can offer full flexibility to respond on nearly any kind of special packaging design.

High-volume automation packs

For high-volume campaigns you are seeking for competitive price through a fully or semi-automated package. Based on our wealth of expertise, we support the creative process in order to assure smooth manufacturability.



The production process

packaging to support any new or replacement campaign:



PRODUCT CODE: 01-01

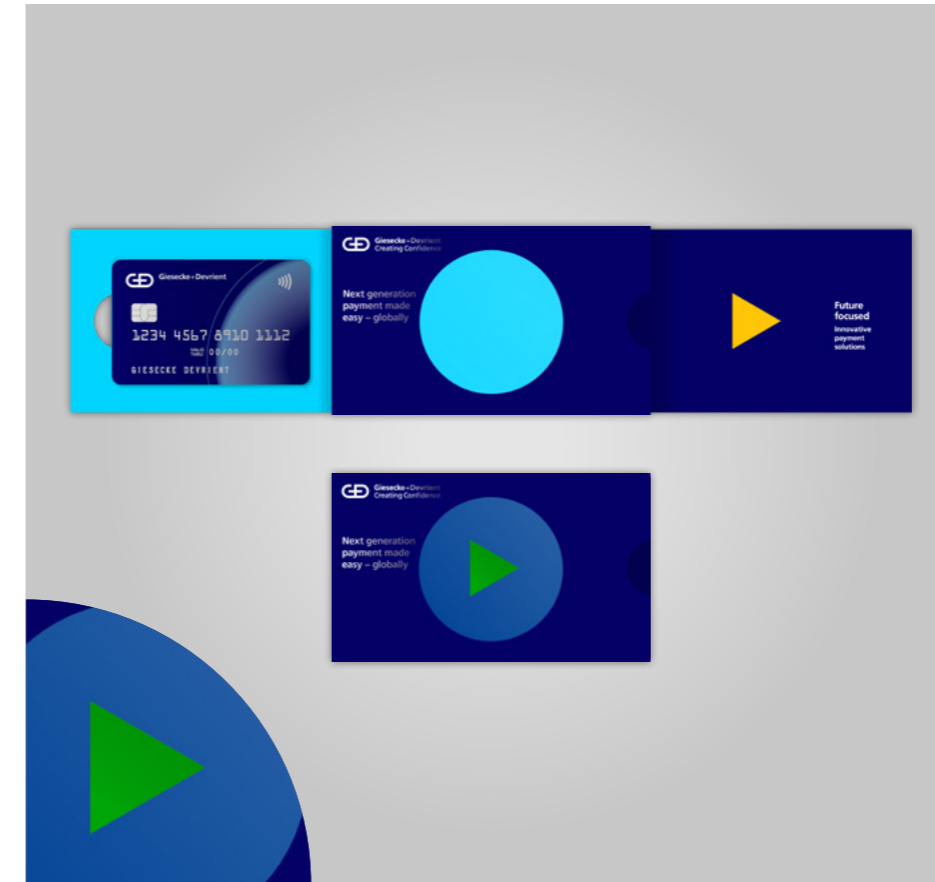
Fintech slider

Dimensions
364 (W) x 81.5 (H) x 3.8 (D) mm (Closed)
138 (W) x 81.5 (H) x 3.8 (D) mm (Open)

- Features**
- Slides out from both sides
 - Has a printable pop area for card
 - Most finishing processes available

Contents
Biometric card: 85.6 (W) x 53.98 (H) mm

- Customization**
- Artwork CMYK
 - Acetate window
 - Spot UV
 - Soft touch laminate
 - Blind emboss
 - Hot foil
 - Silk screen printing
 - Shimmer effect



PRODUCT CODE: 02-01

Fintech window slider

Dimensions
138 (W) x 81.5 (H) x 5.5 (D) mm (Closed)
364 (W) mm (Open)

- Features**
- Two draw sliding mechanism
 - Outer transparent window creates eye catching effect when opened
 - Spot UV varnish detail

Contents
Standard card: 85.6 (W) x 53.98 (H) mm

- Customization**
- Artwork CMYK
 - Double-sided print
 - Spot UV (up to 10% of the front side)
 - Lamination
 - Lamination soft touch
 - Hotfoil Silver or Gold (up to 10% of the front side)



PRODUCT CODE: 01-02

Biometric vertical slider

Dimensions
105 (W) x 100 (H) x 12 (D) mm (Closed)
105 (W) x 248 (H) x 12 (D) mm (Open)

- Features**
- Houses two items
 - 9mm satin ribbon
 - Most finishing processes available

Contents
Biometric card: 85.6 (W) x 53.98 (H) mm
Enrollment kit: 62 (W) x 37 (H) mm

- Customization**
- Artwork CMYK
 - Acetate window
 - Spot UV
 - Soft touch laminate
 - Blind emboss
 - Hot foil
 - Silk screen printing
 - Shimmer effect

PRODUCT CODE: 02-02

Fintech square slider

Dimensions
107 (W) x 107 (H) x 3.25 (D) mm (Closed)
107 (W) x 278 (H) x 3.25 (D) mm (Open)

- Features**
- Two reveal panels
 - Flaps protect product
 - Most finishing processes available

Contents
Standard card: 85.6 (W) x 53.98 (H) mm

- Customization**
- Artwork CMYK
 - Acetate window
 - Spot UV
 - Soft touch laminate
 - Blind emboss
 - Hot foil
 - Silk screen printing
 - Shimmer effect





PRODUCT CODE: 03-01

Fintech telescopic

Dimensions
114 (W) x 162 (H) x 1.5 (D) mm (Closed)
114 (W) x 367 (H) x 1.5 (D) mm (Open)

Features

- Two reveal panels
- Tear strip to open
- Most finishing processes available

Contents
Standard card: 85.6 (W) x 53.98 (H) mm

Customization

- Artwork CMYK
- Acetate window
- Spot UV
- Soft touch laminate
- Blind emboss
- Hot foil
- Silk screen printing
- Shimmer effect



PRODUCT CODE: 04-01

Metal slider

Dimensions
138 (W) x 81.5 (H) x 4.8 (D) mm (Closed)
364 (W) x 81.5 (H) x 4.8 (D) mm (Open)

Features

- Two reveal panels
- Tear strip to open
- Most finishing processes available

Contents
Standard card: 85.6 (W) x 53.98 (H) mm

Customization

- Artwork CMYK
- Acetate window
- Spot UV
- Soft touch laminate
- Blind emboss
- Hot foil
- Silk screen printing
- Shimmer effect

PRODUCT CODE: 03-02

Eco telescopic slider

Dimensions
105 (W) x 223 (H) x 1.5 (D) mm (Closed)
105 (W) x 416 (H) x 1.5 (D) mm (Open)

Features

- Two reveal panels
- Tear strip to open
- Most finishing processes available

Contents
Standard card: 85.6 (W) x 53.98 (H) mm

Customization

- Artwork CMYK
- Acetate window
- Spot UV
- Soft touch laminate
- Blind emboss
- Hot foil
- Silk screen printing
- Shimmer effect



PRODUCT CODE: 04-02

Metal telescopic

Dimensions
107 (W) x 107 (H) x 6.5 (D) mm (Closed)
107 (W) x 247 (H) x 6.5 (D) mm (Open)

Features

- Two reveal panels
- Pantone Silver printing
- Most finishing processes available

Contents
Standard card: 85.6 (W) x 53.98 (H) mm

Customization

- Artwork CMYK
- Acetate window
- Spot UV
- Soft touch laminate
- Blind emboss
- Hot foil
- Silk screen printing
- Shimmer effect





PRODUCT CODE: 05-01

Metal telescopic

Dimensions

107 (W) x 107 (H) x 6.5 (D) mm (Closed)
107 (W) x 249 (H) x 5 (D) mm (Open)

Features

- Two reveal panels
- Pantone Silver printing
- Most finishing processes available

Contents

Standard card: 85.6 (W) x 53.98 (H) mm

Customization

- Artwork CMYK
- Acetate window
- Spot UV
- Soft touch laminate
- Blind emboss
- Hot foil
- Silk screen printing
- Shimmer effect



PRODUCT CODE: 06-01

Metal book case

Dimensions

153 (W) x 216 (H) x 7 (D) mm (Closed)
313 (W) x 216 (H) x 7 (D) mm (Open)

Features

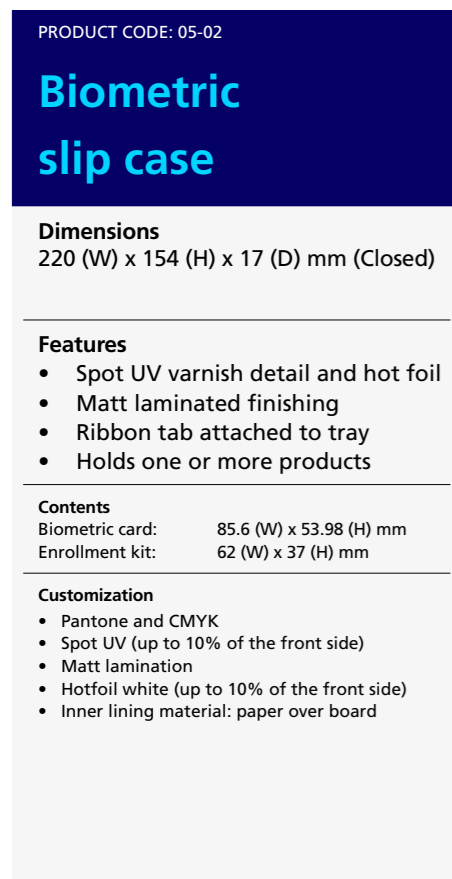
- Pocket for additional items
- Ribbon to make card release easy
- Printed metallic Pantone
- Paper over board

Contents

Metal card: 85.6 (W) x 53.98 (H) mm

Customization

- Artwork CMYK + 2x Pantone
- End papers PMS colours
- Ribbon



PRODUCT CODE: 05-02

Biometric slip case

Dimensions

220 (W) x 154 (H) x 17 (D) mm (Closed)

Features

- Spot UV varnish detail and hot foil
- Matt laminated finishing
- Ribbon tab attached to tray
- Holds one or more products

Contents

Biometric card: 85.6 (W) x 53.98 (H) mm
Enrollment kit: 62 (W) x 37 (H) mm

Customization

- Pantone and CMYK
- Spot UV (up to 10% of the front side)
- Matt lamination
- Hotfoil white (up to 10% of the front side)
- Inner lining material: paper over board



PRODUCT CODE: 06-02

Metal case

Dimensions

157 (W) x 115 (H) x 20 (D) mm (Closed)

Features

- Hot foil block
- Magnetic fastener concealed within flap
- Matt laminated finishing

Contents

Metal card: 85.6 (W) x 53.98 (H) mm

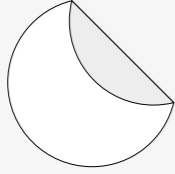
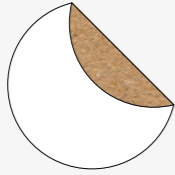
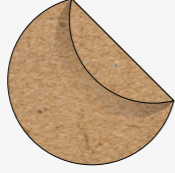
Customization

- Pantone or CMYK artwork
- Matt lamination
- Hotfoil in white (up to 10% of the front side)
- Inner lining material: foam



Paper options

Choose the right material to make your project shine.

WHITE STOCK 	EUROPE 275gsm Arktika 300gsm Invercote	INDIA 270gsm India Origin 270 gsm Ultima	CHINA 300gsm China 350gsm China
	EUROPE 275gsm Arktika 275gsm Arktika	INDIA 275gsm Arktika 275gsm Arktika	CHINA 275gsm Arktika 275gsm Arktika
BOX BOARD 	EUROPE 275gsm Arktika 275gsm Arktika	INDIA 275gsm Arktika 275gsm Arktika	CHINA 275gsm Arktika 275gsm Arktika
	EUROPE 275gsm Arktika 275gsm Arktika	INDIA 275gsm Arktika 275gsm Arktika	CHINA 275gsm Arktika 275gsm Arktika
KRAFT BOARD 	EUROPE 275gsm Arktika 275gsm Arktika	INDIA 275gsm Arktika 275gsm Arktika	CHINA 275gsm Arktika 275gsm Arktika
	EUROPE 275gsm Arktika 275gsm Arktika	INDIA 275gsm Arktika 275gsm Arktika	CHINA 275gsm Arktika 275gsm Arktika

Print finishing options

How to add impact and memorability to any printed item.



Acetate window
Add interest and visual plays with layered graphics with acetate windows.



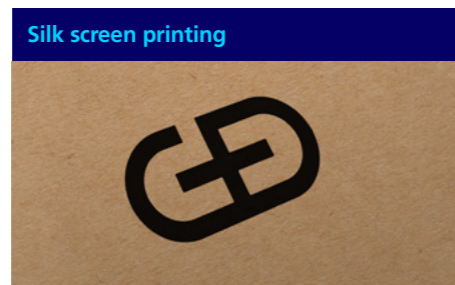
Spot UV on soft touch laminate
Add lustre and depth with silk screened spot UV. Shown on soft touch laminate.



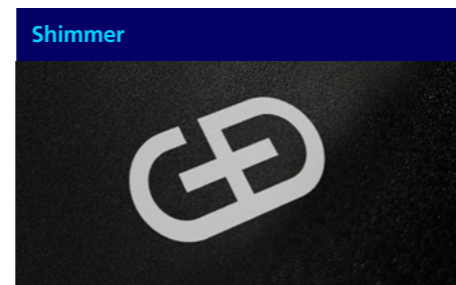
Blind emboss
Blind embossing adds subtle sophistication to any item.



Hot foil
Available in metallics, holographic plain colours; hot foil and lustre and depth.



Silk screen printing
You can print white or special colours on to any material with silk screen printing.



Shimmer
Add a mottled texture to any item to create a quality feel.



Creating confidence

Giesecke+Devrient (G+D) is a global security technology group headquartered in Munich. As a trusted partner to customers with the highest demands, G+D secures the essential values of the world with its solutions. The company develops technology with passion and precision in four major playing fields: payment, connectivity, identities and digital infrastructures.

G+D was founded in 1852. In the fiscal year 2021, the company generated a turnover of 2.38 billion euros with around 11,800 employees. G+D is represented by 81 subsidiaries and joint ventures in 33 countries. Further information: www.gi-de.com.



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